

GIVE ME GALLONS

Official Contest Rules



No purchase necessary; purchase will not improve chances of winning. Contest open to Wisconsin residents 18 years of age or older. All federal, state, and local laws and regulations apply. Winning name(s) will be selected at random from all qualifying entries received between 10/2-11/6/08.

How to Play: Listeners can sign-up to play at www.jammin983.com between Thursday, October 2, 2008 and November 6, 2008. Listeners will be required to provide their name, home address and the best time to call their name. Names will be called three times a day, weekdays from 9am – 5pm, beginning October 6-November 7. Once your name is called, you have ten minutes to call the Jammin' 98.3 studio line at 414-799-9830 to win a \$50 gas card and qualify for a daily drawing of 100 gallons of gas (up to a \$400 value). The clock in the WJMR studio shall serve as the "official" clock for this contest. The WJMR personality answering the phone has the final decision in all game plays. The winner of the 100 gallons of gas will be drawn daily at 4:30 pm and announced at 5pm. Winner will be contacted by phone and need not be listening to win Grand Prize package.

How to Claim Prize: Winner must claim the prize in person, showing a valid photo ID, Mon–Fri, 9:00am–5:00pm, at the Jammin' 98.3 Studios, 5407 West McKinley Avenue, Milwaukee, WI 53208, within thirty (30) days of winning. Note: Office may be closed due to official holidays.

Odds of Winning: Odds of winning are based on the number of entries received, one per person. Only one winner per household for the duration of the contest.

Restrictions: Employees of Saga Communications, participating prize sponsors and their respective advertising agencies and subsidiaries, and immediate families of each are not eligible to enter. Prize is nontransferable and no substitute prize or cash equivalent will be awarded.

General: All decisions of the judges are final, and shall be binding in all respects. Entry into this contest constitutes permission to use the name or likeness of each prize winner for advertising, trade, and publicity purposes without prior approval and without prior approval and without additional compensation.

All contestants must be permanent residents of the state of Wisconsin age 18 or older, and have a valid form of identification to participate and win prizes in this contest. One entry per household. A household is determined as any individuals residing at the same address. After winning a contest on WJMR, the individual/household is ineligible to win all other contests on WJMR for a period of thirty (30) days.

All Winners will be required to provide to WJMR a valid photo I.D., and to sign an affidavit of eligibility and release Lakefront Communications LLC., its stockbrokers, officers, agents and employees from all liability arising from participating in this promotion. Winner must also and grant permission to WJMR to use their name, voice, photograph and basic personal information for promotional purposes, both for broadcast and other publicity. Failure to do so will result in forfeiture of the prize.

All Winners are solely responsible for all applicable local, state, federal taxes and licensing and title fees. Winners may be issued a federal 1099 income tax form from WJMR-FM. In accordance with IRS regulations, any winner receiving a prize(s) valued at \$600 or more in a given calendar year will be furnished a copy of IRS Form 1099 (miscellaneous income).

This contest is void where prohibited by law. All local, state and federal regulations apply. All giveaways and contests are void where prohibited by law. All local, state and federal regulations apply. As a licensee of the FCC and a trustee of the public airwaves, WJMR reserves the right to interrupt and/or discontinue this contest (and not award the offered prizes) at the discretion of WJMR management if world events, the national mood, or public safety so warrant. WJMR reserves the right to disqualify any winner if the contest rules have been violated in any way. WJMR reserves the right to amend these rules to any contest at any time. All WJMR/Milwaukee Radio Group General Contest Rules apply, and all decisions of WJMR are final.