

Jammin' In Your Neighborhood

Official Contest Rules



1) Between Saturday, November 8th, 2008 and Wednesday, November 26th, 2008, 98.3 WJMR (Lakefront Communications, LLC) will conduct the *Jammin' in Your Neighborhood Contest*, giving WJMR listeners a chance to win a \$50 gas card. No purchase is required

2) During the contest timeframe, listeners will be directed to WJMR's website, www.jammin983.com for information on when Jammin' 98.3's Street Team will be *Jammin' in Your Neighborhood*.

One of the following is the contest methodology that will be used. Methodology will be based on the location of the Street Team event and announced on-air and on www.jammin983.com:

a) Go to the location posted on jammin983.com, and show the Street Team your Jammin' Swag (t-shirt, keychain, tote bag, etc.) and we could choose you. A minimum of 1 prize will be awarded when this methodology is used. Contestants will be selected at random from all contestants who are wearing Jammin' Swag.

b) At select locations listeners will be selected at random through a drawing. No swag or purchase will be necessary to win.

c) Contestants may be asked to prove that they "jam" to Jammin' 98.3 by proving their car radio is on Jammin' 98.3FM. This will be verified by the staff from Jammin' 98.3. Staff will physically listen to what's playing on the contestant's car radio when the ignition is initially turned on. Jammin'98.3 FM MUST BE PLAYING. You will be disqualified if you must eject a CD or a cassette to prove you are jammin'.

3) Winners will be selected at random by the Jammin' 98.3 staff from each location. Each person at each location will be assumed to be a contestant and therefore eligible to win. WJMR reserves the right to change the giveaway locations, any changes will be posted on jammin983.com

4) Winner will be required to sign a winner sheet with consent to the use of their name, likeness, and all verbal and written communications with the station for publicity purposes. Failure to do so will result in forfeiture of prize(s).

5) Winner is solely responsible for all applicable local, state and federal taxes, including Wisconsin sales tax, title and licensing fees.

6) This contest is void where prohibited by law. All local, state and federal regulations apply. All giveaways and contests are void where prohibited by law. All local, state and federal regulations apply. As a licensee of the FCC and a trustee of the public airwaves, WJMR reserves the right to interrupt and/or discontinue this contest (and not award the offered prizes) at the discretion of WJMR management if world events, the national mood, or public safety so warrant. WJMR reserves the right to disqualify any winner if the contest rules have been violated in any way. WJMR reserves the right to amend these rules to any contest at any time. All WJMR General Contest Rules apply, and all decisions of WJMR are final.

11/5/08